



Swiss Sustainable
Coffee Platform

Step by step towards sustainable coffee

At its general meeting, the Swiss Platform for Sustainable Coffee adopted its Roadmap 2030. This sets out milestones to be achieved by 2030. At its core is a process that fosters shared learning and promotes cooperation.

The Roadmap 2030 sets out six common goals that point the way towards more sustainable value creation in the coffee sector. In doing so, the members reaffirm their commitment to jointly addressing the environmental, social and economic challenges in the sector.

With the Roadmap 2030, the members of the Coffee Platform have created the basis for a process of continuous improvement. For the first time, the various players in the coffee sector in Switzerland have agreed on common goals. These goals are intended to guide the players and, at the same time, strengthen cooperation and joint learning. The roadmap thus forms the framework for joint action.

The six goals of the SSCP Roadmap 2030:

- Farming families in the coffee sector can reduce the gap in their living income; workers on coffee farms receive at least a minimum wage.
- Human rights risks such as child labour and forced labour are addressed through effective due diligence processes.
- Coffee production is deforestation-free and actively contributes to the restoration of degraded ecosystems.
- Regenerative farming methods are widely used.
- Coffee production works towards net zero emissions in line with global climate targets.
- Coffee procurement is based on transparent standards that ensure sustainable agriculture.

The various sectors of the coffee platform – companies, non-governmental organisations, research institutions and the public sector – were actively involved in the development of the roadmap. The implementation of the roadmap targets will be reviewed in 2028.

The Swiss Sustainable Coffee Platform (SSCP)

We are a multi-stakeholder initiative that brings together more than 65 actors from across the coffee sector under one roof – including roasters, processors, traders, coffee shops, universities, non-profit organisations, and the public sector (State Secretariat for Economic Affairs, SECO).

www.coffeeplatform.ch